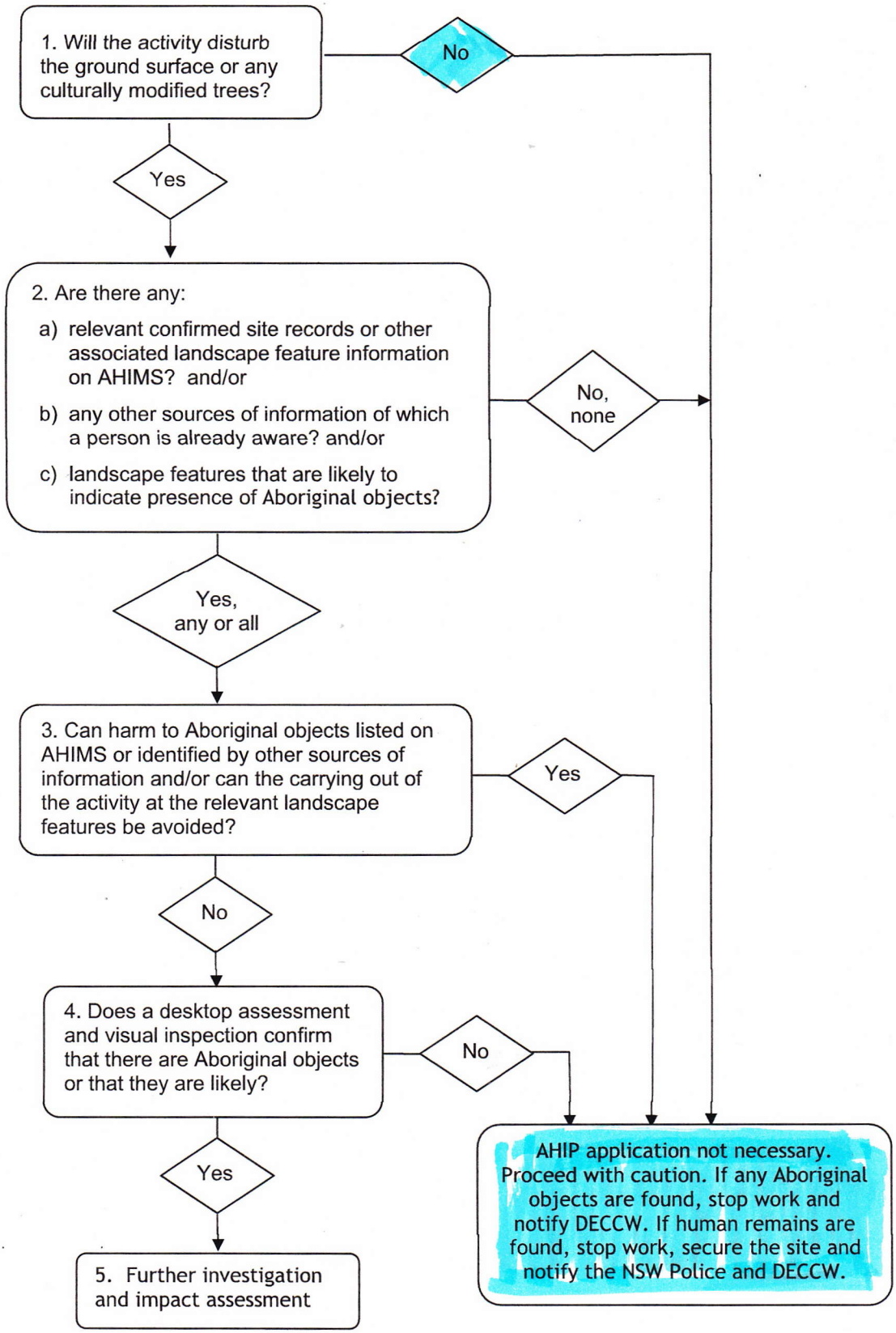8 The generic due diligence process